

**PLANET
SUPRA**

Energy Saving Eco Paint

Protect the Planet | Save your Money



Coca-Cola chooses Planet Supra as best among 30 competitors for thermal barrier technology

Case Study: Coca-Cola (Japan) Co. Ltd. Japan

December 2009

The Case: Coca-Cola tested 30 heat reflective coatings to choose a product that would most effectively reduce the temperature inside their 14 000 square meter bottling facility.

The Results: Planet Supra produced the best results and was chosen by Coca-Cola to provide them with a cost effective and eco friendly solution to reduce the temperature in their bottling facility.

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Planet Supra chosen as best in class by Coca-Cola to reduce costs, improve safety and working conditions

Coca Cola Japan was looking for the best heat reflective coating to reduce temperature in their 14 000 square meter bottling facility. The facility has a hard rubber roof top and faces extreme heat indoors.

Coca-Cola tested 30 coatings on their large facility. The selection criteria for the best product included solar reflection rate, lifespan, ease of application, and environmental impact.

After the extensive testing process Coca-Cola announced Planet Supra was the most effective product based on their criteria for temperature control. The test demonstrated Planet Supra's ability to reduce temperature; thereby reducing costs, improving safety and improving working conditions. The use of Planet Supra will also provide Coca-Cola with carbon credits to reduce their environmental impact.

Coca-Cola has since painted its bottling facility with Planet Supra.

PLANET SUPRA

Planet Supra is manufactured in Japan to the highest quality standards globally and is fully compliant with Japanese Material Safety Standards. It is also the world's first thermal barrier paint that is certified for carbon credits by Carbon Offset Japan (COJ).

- ✓ Makes buildings instantly energy-efficient
- ✓ High performance as per JIS R 3106:1998
- ✓ Certified solution to reduce CO2 emissions
- ✓ Easily applicable on all surfaces, without primer
- ✓ Non-inflammable, mold-free, crack-free
- ✓ Eco-friendly: water-based, VOC-free, ceramic-free
- ✓ More than 20 colors available, can be mixed with up to 10% water-based colorants